



DEVELOPMENT, ALUMNI,  
& SAINTS ALIVE!



SPONSORSHIP  
OPPORTUNITIES

*Investing in our Future*

## Development & Alumni Events Sponsorship Opportunities

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Our special events are designed to engage our Dwenger Family through a variety of venues, functions, and age ranges. The funds raised from these events provide support for our general operating expenses, capital improvements, upgrades to our facilities, growth in academic and other programs, and help keep tuition as affordable as possible. We hope that you will consider supporting our school and our students!

All sponsorships include business name, address, and phone number printed in the Bishop Dwenger Business Directory, which is available on our website year-round, and emailed to school families once a year, plus the benefits listed below:

### Homecoming – Fall

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Annual gathering of alumni, parents, students, and all members of the Dwenger Family. Attendance of approximately 3,000 people.

#### Blue Level Sponsorship Package

\$500 – Item Giveaway for Fans Sponsor

- Signage at event
- Sponsor's name announced over PA at event
- Sponsor's name and logo printed in game program

#### Gold Level Sponsorship Package

\$1,000 – Tent Sponsor

- Same as level above plus:
- Company logo on event webpage
- Company logo on large signage inside Homecoming tent



## Purse Bingo - November

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A social gathering of over 600 guests to raise funds for the school.

All sponsorships include company logo on PowerPoint presentation during event, as well as sponsor's name announced during event.

### **Tuffy Level Sponsorship Package**

\$150 – Purse Round Sponsor

- Company name on event table signage

### **Saints Level Sponsorships Package**

Price Varies – Food & Beverage Sponsor

- Company logo on signage at event
- \$250 – Special Purse Round Sponsor
- Same as level above plus stage presence for sponsor during round, if desired
- \$250 - What's in Your Wallet Sponsor
- Same as level above plus company business cards in 5 wallets which will be raffled

### **Blue Level Sponsorship Package**

\$500 - Tiebreaker Boutique Sponsor

- Company logo on signage at event
  - Company name announced with every tiebreaker situation
  - Stage presence for sponsor during prize distribution throughout the event, if desired
- \$500 – Final Coverall Round Sponsor
- Company logo on signage at event
  - Stage presence for sponsor during round, if desired
  - Company-specific PowerPoint slide

### **Gold Level Sponsorship Package**

\$1,000 - Event Sponsor

- Reserved table for 10 at event (\$350 value)
- Company logo on the following:
  - Digital scoreboard in gym
  - Event webpage
  - Signage at event
- Company-specific PowerPoint slide



## Trivia Night – January

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A social gathering of approximately 350 guests to raise funds for the school.

All sponsorships include company logo on PowerPoint presentation during event, as well as sponsor's name announced during event.

### **Tuffy Level Sponsorship Package**

\$150 – Category Round Sponsor

- Company logo on answer sheets at each table

### **Saints Level Sponsorship Package**

\$250 – Prize Sponsor

- Same as level above plus stage presence for sponsor during prize presentation, if desired

### **Blue Level Sponsorship Package**

\$500 – Drink Cup Sponsor

- Company logo on drink cup that guests will take home

### **Gold Level Sponsorship Package**

\$1,000 - Event Sponsor

- Reserved table for 10 at event (\$150 value)
- Company logo on the following:
  - Digital scoreboard in gym
  - Event webpage
  - Signage at event
- Company-specific PowerPoint slide



## Saints Open Golf Outing – June

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Annual outing to raise funds for scholarship and tuition assistance for our students. Marketing for this event includes 9,000 invitations mailed, multiple postings on Facebook (2,821 followers), emails sent to school families (enrollment of over 1,000 students).

### **Tuffy Level Sponsorship Package**

\$150 – Hole Sponsor

- Company logo on signage at the hole

### **Saints Level Sponsorship Package**

\$250 – Putting Green Sponsor

- Company logo on large signage on the putting green
- Company logo on large signage at player registration

### **Blue Level Sponsorship Package**

\$500 – Player Giveaway Sponsor

- Company logo on sponsor's choice of one of the following:
  - o Golf towel
  - o Koozie
  - o Drink cup
  - o Player gift
- Company logo on large signage at player registration

### **Gold Level Sponsorship Package**

\$1,000 - Event Sponsor

- Team of four golfers (\$400 value)
- Company logo on the following:
  - Event webpage
  - Large signage at player registration
  - Sponsor sheet for each golf cart



## **Saints Alive! Series of Events & Sponsorship Opportunities**

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Bishop Dwenger High School's Saints Alive! is a series of fundraising events held throughout the year to provide funds for tuition assistance, annual operational budget needs, and various capital improvements.

### **Diamond Dinner - Fall**

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The Diamond Dinner is an elegant fundraiser at which approximately 125-150 guests enjoy appetizers, drinks, and dinner. All ladies in attendance have a chance to win a 1+ carat diamond!

### **Holiday Tables Luncheon - December**

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A holiday-themed ladies luncheon at Patsy Dumas' beautiful home with old friends and new friends! Average attendance of approximately 100 guests.

### **Grand Opening - March**

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A chance for the Dwenger Family to see the transformation of the Dwenger Main Gym. Approximately 500-600 guests attend (\$15 per person; 2 for \$25 admission fee) for appetizers, drinks, and desserts. There is a silent auction booth, chances to win the prizes in the treasure chest; a great evening with friends.

### **Dinner & Auction - March**

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A black tie optional one-of-a kind production event with a live auction, four interactive silent auction booths, and The Supporting Our Saints Challenge. The evening also includes a cocktail reception, elegant dinner, delicious dessert, and a late night snack! Average attendance of approximately 450-600 guests.

All sponsorships include a donor listing in the auction catalog and business name, address, and phone number printed in the BD Business Directory, which is available on website year-round, and emailed to school families once a year, plus items listed on the next page:

*Additionally, we also welcome gift cards or certificates from restaurants, retail stores, or service companies. Many of our events would benefit from donations such as these, whether they are utilized as an auction item, prize, or student contest incentive.*

## **Tuffy Level Sponsorship Package**

\$500

- Underwriting of a silent auction item

## **Saints Level Sponsorship Package**

\$1,000

- 2 seats to the Dinner & Auction (\$350 value)
- Catalog Ad – ½ page color or full page black and white
- Posting on the Saints Alive! Facebook page

## **Blue Level Sponsorship Package**

\$2,500

- 4 seats at Diamond Dinner (\$525 value)
- 4 seats to the Dinner & Auction (\$700 value)
- Catalog ad - full page color
- Underwriting of a silent auction item of your choice valued at \$500
- Posting on the Saints Alive! Facebook page

## **Gold Level Sponsorship Package**

\$5,000

- 4 seats at Diamond Dinner (\$525 value)
- Table of 10 at the Dinner & Auction (\$1,750 value)
- Catalog ad - full page color
- Underwriting of a live auction item
- Posting on the Saints Alive! Facebook page

## **Platinum Level Sponsorship Package**

\$10,000

- Table of 8 at Diamond Dinner (\$875 value)
- Table of 10 at the Dinner & Auction (\$1,750 value)
- 4 Grand Opening tickets (\$60 value)
- Some type of TBD marketing item
- Catalog ad - full page color
- Underwriting of a live auction item
- Posting on the Saints Alive! Facebook page



## Development and Alumni Department

### **For Development & Alumni Events, please contact:**

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### **For the Saints Alive! Series of Events, please contact:**

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*At Bishop Dwenger, we believe it is important for our sponsors to support our school in a way that is meaningful to them. In addition to Development and Alumni opportunities, Bishop Dwenger's Fine Arts Department, student clubs, organizations, and athletic teams may also be in need of your financial support. The Development Department is happy to connect you with the appropriate contact in these areas. We are grateful for your generosity and hope to hear from you soon!*



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